

SPONSORSHIP BENEFIT PACKAGE

On behalf of the “Straight from the Bayou” Crawfish Festival producer Exquisite Impressions Special Events, and the Committed 100 Men a Non-Profit Organization, we would like to express our gratitude for your interest in assisting us in our efforts of presenting the 1st Annual Las Vegas Crawfish Festival Saturday and Sunday, June 7th and 8th, 2014 beginning at 12:00 p.m. until 9:00 p.m. at the Sport Center.

The Sponsorship package enclosed is intended to inform you and your company on the different levels of support opportunities that the “Straight from the Bayou” Crawfish Festival offers as a supporting sponsor. We hope that you will consider supporting the Crawfish Festival and our goals of assisting those young men and women in the Las Vegas community who are at risk through the “Committed 100 Men” organization.

The “Straight from the Bayou” Crawfish Festival is a fundraising event developed to assist the Committed 100 Men and its efforts of reaching those at risk youth living in the southern Nevada community. This event acknowledges the current need to promote ongoing work in supporting youth on a local and national level.

The Committed 100 Men organization is designed to network with other individuals, organization and groups committed to providing youths with a clear pathway from foster care, prison and any other programs that they have completed to integrate them back into society to become a productive adult. The organization founders realize that they are one of many non-profit youth organizations designed to assist troubled youth in our community. However, the question that should be asked is, are there ever enough out-reach programs, organizations, church groups and individuals dedicated to reaching back to those youth in crises needing our assistance?

As we aim for high goals, we are confident that with your support this event to fund the needed programs offered by the Committed 100 Men organization. By becoming a sponsor in our “Straight from the Bayou” Crawfish Festival you can be ensured that all of the services offered by the Committed 100 Men organization will continue such as: college bound, employment placement, fast track and teen mentorship. With this in mind, we have developed a corporate sponsorship package that allow for companies, organizations and individuals to support this event and benefit the needs of those troubled youth.

This is more than a donation; this is an investment in the future of our community. Our benefit package allows you to market your business or organization to a diverse population of people that will be attending the Crawfish Festival. We encourage you to review the enclosed information in hopes that you will support our vision as we inspire thousands of people in the Southern Nevada community to fight for a world without troubled youth.

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The Sponsorship committee is looking forward to the opportunity of working with a diverse group of companies and organizations in the Southern Nevada community to further the cause of the Committed 100 Men a non-profit organization. Together, through this fundraising event we will make a difference in the lives of disadvantaged youth living in our community.

There are a number of sponsorship opportunities for those business and organizations associated with this event. The marketing, advertisement, branding and acknowledgements will be based on your donation plan. We are excited to offer you a position in our sponsorship program. We hope that we can include you in our plans for the festival. The Crawfish Festival is known worldwide and its name recognition offers tremendous visibility.

The 2nd Annual Las Vegas “Straight from the Bayou Crawfish Festival” will provide the ability to connect with an audience who has a passion for the unique experience of visiting the great state of Louisiana. This can be extremely beneficial to companies seeking a connection to people who love the Cajun lifestyle. Partnership with the “Straight from the Bayou” Crawfish Festival will equal a **WORLD OF EXPOSURE!**

Your decision to become a contributing sponsor will allow you to choose from the benefit packages listed. All levels include recognition in the event program advertisement booklet right to present your company name as a Friend of the Festival by including the company logo on the official sponsorship banner displayed at the entrance of the event.

Your participation is very much needed in presenting the 1st Annual “Straight from the Bayou” Crawfish Festival. We ask that you review the corporate sponsorship package benefits and opportunities listed for this program. With your involvement comes a terrific opportunity for your company to be included in an intensive marketing campaign, public outreach program and promotion to raise awareness on this fundraising event.

SPONSORSHIP PACKAGES:

Title Sponsor	\$ 5,000.00
Presenting Sponsor	4,000.00
Event Sponsor	3,000.00
Contributing Sponsor	2,000.00
Community Sponsor	1,000.00

(Sponsorship Benefits package available at your request)

**SPONSORSHIP BENEFIT PACKAGE
INFORMATION FORM**

Company Information

Company Name: _____
(exactly as you wish it to appear on all promotional materials)

Address: _____

City: _____

Main Contact/Title: _____

E-mail: _____

Phone: _____ Fax: _____

Consent and Agreement

- Exquisite Impressions Special Events reserves the right to determine the appearance such as size and location of company names and logos on all merchandise.
- Exquisite Impressions Special Events reserves the right to select merchandise for give-away items such as attendee gifts, bags, etc.
- Exquisite Impressions Special Events reserves the right to review and edit and/or reject content of company descriptions, advertisements, company promotional materials, and or verbal remarks from speaker introductions.

_____ (company name) agrees to
abide by the regulations governing sponsorships and advertising set forth in this agreement
and to all conditions by Exquisite Impressions Special Events.

Authorized signature: _____

Name (print): _____

Title: _____

(Please see the following page for financial sponsorship opportunity packages)

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SPONSORSHIP BENEFIT PACKAGE PAYMENT INFORMATION

Payment for sponsorship should be submitted with this document in order to secure sponsorship benefits. This payment can be made by company check, cashier check or money order made payable to: **Exquisite Impressions**.

**Exquisite Impressions Special Events,
P.O. Box 72246
Las Vegas, Nevada 89170**

Checklist:

- Completed “Straight from the Bayou Crawfish Festival” Corporate Sponsorship Form.
- Mailed to the above address Attn: Exquisite Impressions for the “Straight for the Bayou” Crawfish Festival.
- Submit Sponsorship Payment.

Please note that once sponsorship has been submitted, your level will be determined and confirmed. We will then contact you should we need further information on (i.e. logo, ad, multimedia, etc.) to fulfill your sponsorship incentive.

On behalf of the entire producers of the “Straight from the Bayou” Crawfish Festivals, we would like to thank you for your support in our efforts of assisting our youth in the Southern Nevada community.

We project a number of 5,000 to 10,000 people to attend the 2nd annual “Straight from the Bayou” Crawfish Festival. There will be a multitude of vendor booths, arts and crafts, activities, games, and live musical entertainment to keep people excited for the hours of the Crawfish Festival.

All major sponsors will be offered vendor booth space as well as a large amount of advertisement to market your respected company. This is a collaborative effort between Exquisite Impressions and the “Committed 100 Men” a non-profit organization. The marketing committee for the Straight from the Bayou Crawfish Festival will focus on contacting a number of media outlets to cover Las Vegas 1st Annual Crawfish Festival.

If you have any questions or concerns regarding this event, we ask that you contact the show producers office Exquisite Impressions Special Events at 702-898-9968.

SPONSORSHIP BENEFIT PACKAGE

Title Sponsor: _____ **\$5,000.00 Entitle you to:**

- One oversize hanging 8ft. x 6ft. Banner Acknowledging “Title Sponsor” name and logo above the stage area of the event.
- Full Page Advertisement for “Title Sponsor on the front inside cover of the “Straight from the Bayou” Crawfish Festival Program Booklet.
- Acknowledgement of the “Title Sponsor” with logo overhead on the Wall area of the Vendor Booth area.
- Acknowledgement of “Title Sponsor” with company logo on all printed ad material as well as logo on all promotional give-a-ways at the Crawfish Festival.
- Acknowledgement of “Title Sponsor” on all Radio, Newspaper and Television advertisement, for the Crawfish Festival.
- Acknowledgement on the Crawfish Festival website as the “Title Sponsor” of the event and acknowledgement on the Crawfish Festival Face Book page as the “Title Sponsor”.
- Logo presence with a direct link from the Crawfish Festival website to the “Title Sponsor” website.
- Logo presence on the Official “Straight from the Bayou” Festival T-shirts.
- Three (3) 6ft x 4ft Custom Banners to be placed (1) on the entrance area to the event and (2) along the lawn area of the Pavilion fencing.
- One 10 x 20 Vendor Booth in Premium space at the Crawfish Festival for advertising “Title Sponsor” product or services.
- Twelve (12) General Admission tickets for” Title Sponsor” to be given to employees or guests to attend the Crawfish Festival.
- Twelve (12) of the Official “Straight from the Bayou” Crawfish Festival T-shirts.

SPONSORSHIP BENEFIT PACKAGE

Presenting Sponsor: \$4,000.00 Entitle you to:

- Acknowledgement with company logo on all printed material as the “Presenting Sponsor”.
- Acknowledgement with company logo on all event signage as the “Presenting Sponsor”.
- Acknowledgement on the Crawfish Festival website as the “Presenting Sponsor”.
- Acknowledgement on the Crawfish Festival Face Book page as the “Presenting Sponsor”.
- Logo presence with a direct link from Crawfish Festival website to “Presenting Sponsor” website.
- Logo presence on the Official Crawfish Festival T-shirts.
- Two (2) 6ft. x 4ft. Banners as the “Presenting Sponsor” to be placed on the entrance area and (1) on the food court area.
- One (1) 10 x 10 Commercial Vendor Booths in premium space at the Festival.
- Six (6) General Admission Tickets to be given to “Presenting Sponsor” employees or guests for the Crawfish Festival.
- Receive Six (6) of the Official Crawfish Festival T-shirts.
- Full Page Advertisement on the Back Cover of the “Straight from the Bayou” Crawfish Festival Program Booklet.

SPONSORSHIP BENEFIT PACKAGE

Event Sponsor: \$3,000.00 Entitle you to:

- Acknowledgement with company logo on all printed ad material as the “Event Sponsor”.
- Acknowledgement with company logo on all event signage as the “Event Sponsor”.
- Acknowledgement on Crawfish Festival website as an “Event Sponsor”.
- Acknowledgement on Crawfish Festival Face Book page as an “Event Sponsor”.
- Logo presence with direct link form Crawfish Festival website to the ”Event Sponsor” website.
- Logo presence on the Official Crawfish Festival T-shirts.
- One (1) 4ft. x 6ft. Banner as “Event Sponsor” to be placed along the lawn area of the Pavilion fencing inside the festival.
- One (1) 10 x 10 Commercial Vendor Booth in premium space at the Crawfish Festival.
- Three (3) General Admission Tickets to be given to the “Event Sponsor” employees or guests for the Crawfish Festival.
- Three (3) of the Official Crawfish Festival T-shirts.
- Full Page Advertisement on the front inside cover of the “Straight from the Bayou” Crawfish Festival Program Booklet.

SPONSORSHIP BENEFIT PACKAGE

Contributing Sponsor: \$2,000.00 Entitle you to:

- Acknowledgement with company logo on all printed material as a “Contributing Sponsor”.
- Acknowledgement with company logo on all general event signage as a “Contributing Sponsor”.
- Acknowledgement on the Crawfish Festival Website as a “Contributing Sponsor”.
- Acknowledgement on the Crawfish Festival Face Book page as a “Contributing Sponsor”.
- Logo presence on the Official Crawfish Festival T-shirts.
- Half Page Advertisement in the “Straight from the Bayou” Crawfish Festival Program Booklet.

Community Sponsor: \$1,000.00 Entitle you to:

- One (1) 4ft. x 6ft. Banner as a “Community Sponsor” to be placed along the lawn area of the Pavilion fencing inside the festival.
- One Quarter page ad in the “Straight from the Bayou” Crawfish Festival Program Advertisement Booklet.